SPONSORSHIP KIT

IDF Symposium
“Lactose and its Derivatives”

Moscow, May 2007

Regional Conference
“Fermented Milks – Technology and Nutrition”

The IDF National Committee of the Russian Federation, the North-Caucasus State Technical University, the All-Russia Dairy Scientific Research Institute (VNIMI) with the support of Agricultural Ministry of Russian Federation, the Ministry of education and science of Russian Federation, the Russian Agricultural Academy and Russian Dairy Union are pleased to invite you to Moscow, Russia to attend the IDF Symposium “Lactose and its Derivatives” and IDF Regional Conference “Fermented milks – Technology and Nutrition”, May 14-17, 2007.

The programme will be presented by reports of the IDF leading experts, posters, wide variety programs of technical and social tours, which allow participants to acquire familiarity with achievements of Russian dairy industry and sights of Moscow and Russian regions.

Your participation in sponsor’s program will open new perspective of cooperation and building a stronger partnership for the future.

Platinum Sponsor 18 000 €

Three free full registration for the event
- A special invitation card for access-restricted VIP hall. Special table with the company logo for negotiations
- Display of the company banner (1x0.5m) with the company logo in the registration area
- Space of 2x3 meters and 1 table for promotional materials (first priority in choosing booths)
- Acknowledgement of Sponsorship on the event website with the direct link to the Sponsor's own website
- A memorable diploma
- Opportunity to provide a short address during the gala-dinner (up to 5 minutes)
- One free page colour advertisement in the final announcement
- The logo and company name in the book of abstracts (on reverence cover)
- Recognition of the Sponsor in the special Power Point presentation demonstrated during the General section

Gold Sponsor 14 000 €

- Two free full registrations for the event
- A special invitation card to the access-restricted VIP area. Special table for negotiations
- Display of the company banner (1x0.5m) with the company logo in the registration area
- An exhibition space of 2x3 meters and 1 table for promotional materials (second priority in choosing booths)
- Acknowledgement of the Sponsor on the event website with the direct link to the Sponsor's own website
- A memorable diploma.
- A free half page colour advertisement in the final announcement
- The logo and company name in the book of abstracts (on reverence cover). The size of the logo shall be not more than 3/4 of the Platinum Sponsor logo
- Recognition of the Sponsor in the special Power Point presentation demonstrated during the General section

Silver Sponsor 9 000 €

– One free full registration to the event
– A special invitation card for negotiation in the access-restricted VIP hall
– Display of the company banner (1x0.5m) with the company logo in the registration area
– An exhibition space of 2x3 meters and 1 table for promotional materials (third priority in choosing booths)
– Acknowledgement of the Sponsor on the official event website with the direct link to the sponsor's own website
– A memorable diploma
– A free half page colour advertisement in the final announcement
– The logo and company name in the book of abstracts (on reverence cover). The size of logo shall be not more than 2/3 of the Platinum Sponsor logo
– Recognition of the Sponsor in special Power Point presentation demonstrated during the General section

Special Sponsor

Key benefits for Special Sponsors:
– Acknowledgement of Sponsorship on event website with direct link to Sponsor's own website (without company logo on event website)
– Recognition in the list of Sponsors in the book of abstracts
– A memorable diploma

Sponsorship: speakers' provider

– space for distribution of promotional materials
– display of company banner (1x0.5m) with company logo during one section
– one free invitation for gala-dinner

Sponsorship: satchel, souvenirs and presents

– display of company logo on satchel (inside)
– display of company logo on souvenir production

Sponsorship: Symposium printed material (final announcement, book of abstracts, book of proceedings)

– acknowledgment of Sponsor in the final announcement, book of abstracts, book of proceedings

Sponsorship: transport services and technical tours

– display of Sponsor's logo on the buses
– sponsor's leaflets in the transport

Sponsorship: insurance services

- the advertisement materials in the satchels

Sponsorship: concert

- mention of Sponsor before and after concert

Sponsorship: lunches and milk bar

- display of the company banner (1x0.5m) with the company logo in the lunch area
- the sponsor's logo on every table
- exposition of the company products during the lunch and in the milk bar

Sponsorship: website

- mention of Sponsor on the event website since February 2006

Sponsorship: coffee breaks

- display of the company banner (1x0.5m) with the company logo
- exposition of company products during the coffee breaks

Sponsorship: gala-dinner

- opportunity to provide a short speech during the gala-dinner (up to 5 minutes)
- two free invitation cards for the gala-dinner
- recognition of the Sponsor in the special Power Point presentation demonstrated during the General section

Sponsorship: Internet-cafe

- display of company banner (1x0.5m) with company logo in Internet-cafe
- the sponsor's logo near computers

Sponsorship: video clip

- mention of Sponsor in video clip about the conference
- one free invitation for the gala-dinner